



THE CHLORINE INSTITUTE, INC.
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October 7, 2009

MEDIA ADVISORY: CHLORINE EMERGENCY RESPONSE TRAINING

Contact: Joe Walker, 703-491-3301
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WHO: 160 Metro Memphis emergency responders.

WHAT: Will receive training by experts from The Chlorine Institute, Inc. (CI), and Union Pacific (U.P.) Railroad on how to deal with transportation accidents involving chlorine and related chemicals.

WHERE: U.P. Railroad's Memphis Yard, 1021 Melrose Street, Memphis.

WHEN: Wednesday, Oct. 28, 2009, 8 a.m. – 4 p.m.

WHY: Safe transportation of the vital, yet hazardous chemical chlorine is a national issue; it is imperative that emergency responders understand chlorine's properties and become familiar with the special emergency kits and other tools designed to cap leaks in various types of chlorine containers.

HOW: The training will include hands-on and classroom activities. The U.P. training car and chlorine, hydrochloric acid and caustic soda tank cars will be used, along with hydrochloric acid and bleach tank trucks. Attendees will learn about the CI's CHLOREP (Chlorine Emergency Plan) – an organized system ready to respond to chlorine emergencies anywhere in the United States and Canada 24-7. And they will receive instruction in the basics of response to incidents involving hazardous materials.

MORE INFO: Because Metro Memphis media are part of the emergency communications infrastructure, they are invited to go through this important TransCAER® training alongside firefighters, police and emergency medical personnel, and/or they are invited to cover this training on site. There will be plenty of opportunities for interviews with participants and chlorine transport experts, as well as good video and photo opportunities. Journalists interested in participating in and/or covering the program should contact CI communications advisor Joe Walker at 703-491-3301 or walkercom2@aol.com. Additional information on CI and its mission may be found at www.chlorineinstitute.org.

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The Chlorine Institute, Inc. (CI) is a 220-member, not-for-profit trade association of chlor-alkali producers worldwide, as well as packagers, distributors, users and suppliers. The Arlington, Va.-based Institute's mission is the promotion of safety and the protection of human health and the environment in the manufacture, distribution and use of chlorine, sodium hydroxide, potassium hydroxide and sodium hypochlorite, plus the distribution and use of hydrogen chloride. The Institute's North American Producer members account for more than 98 percent of the total chlorine production capacity of the United States, Canada and Mexico.